CONNECT THE **PHYSICAL**
TO THE **DIGITAL WORLD**
IS NOW POSSIBLE WITH
BEACONGUMERS

All the tools you need to
create, manage, tailor, target and **analyse**
your contextual marketing campaigns for your
connected locations easily and securely.

Your connected visitors will love it

What do you need ?

1 *A mobile app*

The Smartphone is now emerging as the most widely used point of contact for your customers
and will be even more tomorrow.

- 75% of Europeans own a smartphone
- They use it almost 2 hours a day regardless of where they are to learn, compare, buy and pay
- They use an average of 25 applications

You do not have a mobile app?
BeaconGumers realize your custom mobile application integrating iBeacon technology to push messages
(promotions, advices, information, ...) to the right people at the right place at the right time.
We take care of everything, from creation to publishing your application on the market places!

2 *Beacons*

The beacons are small transmitters that allow direct contact with your vistors via their Smartphone in your physical
spaces. They are ridiculously cheap (on average € 20) and install in seconds.

3 *Our management platform*

Accessible via internet, our proprietary platform allows you to easily manage your beacons, your networks,
your campaigns, your mobile applications, messages and publication frequency. The platform BeaconGumers
it is also a powerful analysis tool that will inform you about your visitors, their interests and their behavior during their visit.

Your job is to sell, promote, inform and entertain?

For the rest there is the senior expert team BeaconGumers who will assist you and guide you throughout your project.

Mobile application development iOS and Android // development of your websites and e-commerce // Communication strategy consulting // Design your campaigns from A to Z // Logistics service for the installation of your beacons // ...

Discover our packs

Functionalities	Gums 1	Gums 2	Gums 3
IOS & Android Application	✔	✔	✔
Custom app design	✔	✔	✔
Registration of the user's Profile	✔	✔	✔
Choice of 10 custom fields of interest for your business	✔	✔	✔
Receiving beacons notifications	✔	✔	✔
Sharing messages by email and / or social networks	✔	✔	✔
Presentation of your business page	✔	✔	✔
Your app in 3 languages	✔	✔	✔
List of your point of sales - Description of your point of sales *Thumbnail / Name / Description / Addresses / Tel. / Pictures/ Internet link / Possibility to share on social networks* - Visualization on a map - Phone GPS Guidance - Search engine		*Choice of 1 of the 3 options* ✔ *or*	✔
List of your products - Description of your products *Thumbnail / Title / Text / pictures / Categories / Possibility to share on social networks* - Serach engine		✔ *or*	✔
List of the «Events / News» - Description of your events / news *Thumbnail / Title / Text / pictures / Internet link/ Possibility to share on social networks* - Event Registration in the Smartphone's calendar - Phone GPS guidance		✔	✔
A back office to manage the content of your application		✔	✔
A BeaconGumers Platform Access (push messages)	✔	✔	✔
Beacons (Supplied, configured and encoded in the BeaconGumers platform)	20	30	50
	8.850 €*	**14.500 €***	**18.500 €***

* This price includes access from one year to the BeaconGumers platform. // VAT

	Gums 1	Gums 2	Gums 3
Platform access (next year)	780 €	1.170 €	1.953 €

These packs don't match your needs ? Contact us.